

Assembly District 50

Beverly Hills, Malibu, Santa Monica, west side

Richard Bloom (D)

Web: a50.asmdc.org

Map: a50.asmdc.org/district-map



Elected: 2012
Term limit: 2024
Capitol ofc: Room 2003
State Capitol
P.O. Box 942849
Sacto, CA 94249-0005
Phone: (916) 319-2050
Fax: (916) 319-2150
District ofc.: 2800 28th Street, Suite 105
Santa Monica, CA 90405
District pho.: (310) 450-0041

Birthdate: June 22, 1953
Residence: Santa Monica
Personal: Robbie Black (wife)
Education: B.A., Communication and Public Policy (UCLA, Berkeley); J.D. (Loyola Law L.A.)

Bio Sketch: Born in Philadelphia, Bloom grew up in Altadena and West Los Angeles. He practiced as a family law attorney before becoming the executive director of PATH, a nonprofit serving low-income and homeless clients.

Prior elected office(s): Santa Monica City Council

Committees (as of September 30, 2018):

- Appropriations
- Budget
 - Sub 3: Natural Resources and Trans (chair)
 - Sub 6: Budget Process Oversight & Program Eval.
- Business and Professions
- Higher Education
- Local Government

Caucus Membership:

- Legislative Environmental Caucus
- Legislative Jewish Caucus
- Technology and Innovation Caucus

Significant bills (2017-18 Legislative Session):

- **AB 1505 Land use: zoning regulations.**
- chaptered
- **AB 1568, Bloom. Enhanced infrastructure financing districts.**
- chaptered

Key votes (2017-18 Legislative Session):

- AB 3080 (prohibition of employer req'd arbitration for harassment complaints):
Vote: Aye Result: vetoed
- SB 1 (gas tax/VLF for infrastructure)
Vote: Aye Result: Chaptered
- SB 10 (bail reform)
Vote: Aye Result: Chaptered
- SB 901 (wildfire liability)
Vote: Aye Result: Chaptered
- SB 822 (net neutrality)
Vote: Aye Result: Chaptered

Selected Organizational Scorecards

Cal Chamber	CA Labor Fed.	CA Teachers Assoc.	Sierra Club
1-14 (<40%)	pending	70%	100%

* incumbent

revised October 23, 2018

About Assembly District 50

Cities: Agoura Hills, Bel Air, Beverly Hills, Brentwood, Hollywood, Malibu, Pacific Palisades, Santa Monica, Topanga, West Hollywood, and West Los Angeles

Counties: Los Angeles (100% of registered voters)

Overlapping districts:

House of Representatives District 33: Ted Lieu (D), Senate District 26: Ben Allen (D)

Election history:

- 2018P/G: *Bloom (D) *uncontested*
- 2016G: *Bloom (D) 74.6%, Craffey (R) 25.4%
- 2016P: *Bloom (D) 79.6%, Craffey (R) 21.4%
- 2012G: Bloom (D) 71.5%, *Butler (D) 28.5%
- 2012P: Bloom (D) 25.6%, *Butler (D) 25.8%, Osborn (D) 24.3%, Torgan (R) 24.4%

Previous member(s)

- Betsy Butler (D) - defeated post-redistricting

Current voter registration

Report date	Total Registered	Democrat	Republican	No Party Preference ¹	Other ²
September 07, 2018	323,095	51.86%	15.48%	27.95%	4.72%

Voter registration trend

Report	Total	Democrat	Republican	NPP	Other
May 21, 2012	289,009	52.2%	36.3%	25.2%	3.7%
September 7, 2018	323,095	51.9%	29.8%	29.0%	3.7%

Significant district issues³:

- environment, coastal
- transportation
- housing
- technology industry
- film and television

Large non-governmental district employers⁴: Cedar-Sinai Medical Center, Providence St. John's Health Center, RAND Corporation, Activision, LionsGate, Universal Music

Large higher education institutions: Pepperdine University, Santa Monica College

¹ No Party Preference includes "unknown" in some counties.

² Other" includes qualified political parties other than Democratic Party and the Republican Party.

³ High priority issues beyond education, jobs, and other general issues always highly ranked

⁴ Single location presence in district, excluding multi-location employers